

THE RIGHT MOULD, **ALWAYS.**

outdoor & public

OUTDOOR FITNESS CLAMP

FUNCTIONALITY OPTIMISATION - COST REDUCTION - TAILOR-MADE



"We were looking for robust, protective clamps for a street workout setup. Thanks to Allimex, we found the products we needed, and were even given the option to personalise them."

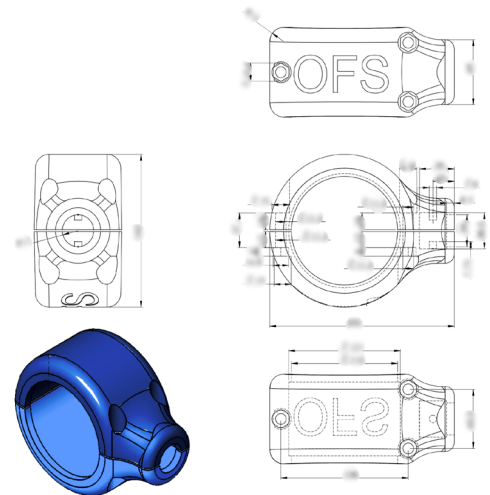
PROBLEM

- The original clamps **weren't robust enough** and **damaged the vertical posts**.
- The screw had to be placed through both the clamp and the horizontal post.
- The prices charged by other suppliers were too high.
- There were **no options for personalisation**.



SOLUTION

The client wanted a clamp with a specific colour, featuring their own logo. Our experienced engineers proposed **various new designs**. These did not only feature an improved look & feel, but they also came with many improved characteristics. The new clamp was **wider** and came equipped with **protective rubbers** to ensure a **more robust installation**. In addition, we were able to **personalise** the product using the client's logo.



RESULT?

The client did not just benefit from reduced costs, but also received an improved and personalised product that gained them more brand awareness.

- **No complaints about damaged posts thanks to product optimisation**
- **Peace of mind thanks to the robustness of the installation**
- **Personalised clamps**
- **Lower procurement costs thanks to a direct line of communication with the production department**

*Would you like to know how AIP can help you improve your performance?
Don't hesitate to contact us at info@allimex.eu!*

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